GREENROAD™

# FLEET ELITE

Be the best you can be!

## Green Road cordially invites you to join Fleet Elite

Fleet Elite is a program that recognizes drivers who are the best on the road. Each year, GreenRoad awards Fleet Elite status to drivers who have demonstrated sustained excellence in driving performance and safety.

### What is GreenRoad Fleet Elite?

GreenRoad Fleet Elite is an easy-to-implement recognition program designed to help you with driver motivation and retention. The program inspires drivers to act as models for their colleagues.

In addition, drivers earn the prestige of being part of the GreenRoad Fleet Elite, an accomplishment that becomes part of their professional credentials.

### Who can participate in Fleet Elite?

Any GreenRoad customer can participate in the Fleet Elite program, provided that their vehicle profiles meet GreenRoad's minimum standard for eligibility. There's no extra paperwork or administration effort required from you. Your account manager will review your profile setup with you to determine whether you are eligible.

### How does GreenRoad select Fleet Elite drivers?

At the beginning of each year, GreenRoad sets the criteria for Fleet Elite membership. In 2015, drivers are eligible if they have a safety score of 5 or less for the full 2015 calendar year, with at least 500 driving hours logged in GreenRoad during the year.

### How are Fleet Elite drivers recognized?

GreenRoad presents each driver who makes the Fleet Elite with a letter of achievement, along with a Fleet Elite pin as a symbol of recognition. Your account manager will coordinate with you to ensure that the awards comply with your organization's uniform.

### Once my driver makes the Fleet Elite, is he a member forever?

No. Drivers must meet the established criteria each year to retain Fleet Elite status. Much like a sport championship, the GreenRoad Fleet Elite program evaluates performance annually.

### I'm in! What's next?

Once you've decided to participate, your account manager will provide you with ideas how to announce the program to your drivers. In January, when the results are in, your account manager will work with you to arrange an awards ceremony to recognize recipients in front of their peers

*Please, contact your account manager today to get started with Fleet Elite.*